



Speaking for a Lasting Impression

Have you ever heard the statement by Jerry Seinfeld that when attending a funeral most people would rather be in the casket than giving the eulogy? Have you ever thought about your response to hearing this? Many Americans would agree with this statement, which is why public speaking is, and has been, the most dreaded fear, even over death.

Speaking for a Lasting Impression is a training program intended for anyone who is interested in developing their ability to successfully present in front of a group of people.

This program provides participants with the essential components involved in speaking effectively and delivering a presentation that will create a positive lasting impression on the audience members. Through interaction and skill practice, participants will learn how to create, deliver and enhance their ability to speak in front of a group.

Topics Include:

- Understanding the Adult Audience
- Developing a Dynamic Delivery
- Speaking with Conviction
- Presenting with Purpose
- Raising Retention

What You Will Do

- Gain a clear understanding of the adult learning process
- Develop techniques to capture and maintain the attention of the audience
- Identify different types of presentations and the purpose behind each
- Learn how to prepare your topics and deliver your message
- Assess the key elements involved in successful presentations
- Analyze how to increase retention and create a lasting impression

The fear associated with speaking in front of a group will only be overcome when you have delivered a successful presentation.

Speaking for a Lasting Impression will provide you with the tools necessary to achieve this goal. Not only will you meet the needs of the audience, you will also gain self-confidence, pride and accomplishment.